

Privacy Policy

1. Introduction

Welcome to **Hampton Collection**. We are committed to protecting your personal information and ensuring your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal information in accordance with the Protection of Personal Information Act (POPIA).

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2. Definitions

- **Personal Information:** Information relating to an identifiable, living natural person, and where applicable, an identifiable, existing juristic person.
- **Processing:** Any operation or activity concerning personal information, including collection, storage, use, dissemination, or destruction.
- **Data Subject:** The person to whom personal information relates.

3. Information We Collect

We may collect and process the following types of personal information:

- Name and contact details (email address, phone number, physical address)
- Identification numbers (ID, passport, or company registration numbers)
- Financial information (bank account details, payment information)
- Usage data (how you use our website and services)
- Any other information you provide to us

4. How We Collect Information



We collect personal information through:

- Direct interactions (when you fill out forms, contact us, or purchase our services)
- Automated technologies (cookies, web beacons, and similar technologies)
- Third-party sources (public databases, business partners)

5. Information We Collect from Others

Service Use

We log your visits and use of our services, including mobile apps, using logins, cookies, device information, and IP addresses.

Cookies and Similar Technologies

We use cookies and similar technologies to recognise you and your devices. You can control cookies through your browser settings or opt out of cookies that track your behaviour for third-party advertising.

Types of Cookies

- **Session Cookies** – Temporary cookies that expire when you close your browser.
- **Persistent Cookies** – Remain after the browser is closed to remember login details and preferences.
- **Third-Party Cookies** – Set by external domains to collect information for analytics and advertising.
- **Google Analytics** – Tracks user interaction to improve site functionality.
- **Web-Server Software** – Collects your IP address to deliver webpages.

Your Device and Location

We receive data from your devices, including location data, IP address, browser type, and operating system. For precise location data (e.g., GPS), we will request your consent.

6. Use of Personal Information

We use personal information to:

- Provide and improve our products and services
- Process transactions and manage accounts
- Communicate with you about updates, promotions, and services
- Comply with legal and regulatory obligations
- Analyse data to improve our operations and customer experience

7. Sharing of Personal Information

We may share your personal information with:

- Service providers who assist us with business operations
- Affiliates and business partners
- Legal authorities when required by law

8. Data Security

We use technical and organisational safeguards to protect personal information against unauthorised access, loss, or misuse. Only authorised individuals with a business need-to-know will have access to your information.

9. Data Retention

We retain personal information only for as long as necessary to fulfil the purposes for which it was collected or as required by law.

10. Your Rights

You have the right to:

- Access your personal information
- Request corrections or deletion of your information
- Object to the processing of your personal information
- Withdraw consent where applicable
- Lodge a complaint with the Information Regulator

11. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any significant changes will be posted on our website or communicated via email.

12. Other Important Information

12.1 Security

We have implemented appropriate security measures to protect your personal information from accidental loss, unauthorised access, or misuse.

12.2 Trans-border Information Transfers

Some personal information may be transferred and stored outside South Africa, for example through Google Analytics. These third parties may process your information on servers located outside the country.

13. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Hampton Collection

designvangard@gmail.com
[Phone Number]

South African Information Regulator:

You may lodge a complaint with:

The Information Regulator
33 Hoofd Street
Forum III, 3rd Floor Braampark
South Africa
infoereg@justice.gov.za

14. POPIA Forms

Form 2 – Request for Correction or Deletion of Personal Information

(Form for requesting the correction, deletion, or destruction of personal information as per Section 24(1) of POPIA. This form can be obtained directly from the Information Regulator.)

Form 1 – Objection to the Processing of Personal Information

(Form for objecting to the processing of personal information as per Section 11(3) of POPIA. This form can be obtained directly from the Information Regulator.)